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**SOURCE: University of Calgary** 



April 12, 2016 16:37 ET

# Twelve finalists compete for almost \$100,000 at RBC Fast Pitch Competition

CALGARY, AB--(Marketwired - April 12, 2016) - From streamlining the agriculture industry to artisan pizza made in a vending machine, Haskayne School of Business students flex their entrepreneurial muscles and compete for almost \$100,000 at the 2016 RBC Fast Pitch Competition hosted by the Hunter Centre for Entrepreneurship and Innovation.

In today's economic climate, we are reinforcing that innovation is key. This intensive, first-of-its-kind in Canada, experiential course saw 500 students from the fall and winter semesters collectively put in 1500 hours of rigorous problem-solving. They were supported by 106 business advisors and presented in front of 42 judges. Now, just 12 finalists remain to pitch their entrepreneurial idea in front of a panel of esteemed judges on April 15.

See the backgrounder for a list of finalists and judges for the second annual RBC Fast Pitch Competition.

WHAT: RBC Fast Pitch Competition

WHEN: Friday, April 15, 2016 Welcome -- 11:30 a.m. - 12:00 p.m.

Team 1-6 presentations -- 12:00 p.m. - 1:45 p.m. Team 7-12 presentations -- 2:00 p.m. - 3:45 p.m. Reception, keynote and awards -- 3:45 - 5:00 p.m.

WHERE: University of Calgary Downtown Campus, 906 8 Ave SW, Calgary AB

WHO: Naheed Nenshi, Mayor, City of Calgary Jim Dewald, Dean, Haskayne School of Business

Kimberly Neutens, Director, Hunter Centre for Entrepreneurship and Innovation, Haskayne School of Business

## About the University of Calgary

The University of Calgary is making tremendous progress on its journey to become one of Canada's top five research universities, where research and innovative teaching go hand in hand, and where we fully engage the communities we both serve and lead. This strategy is called Eyes High, inspired by the university's Gaelic motto, which translates as 'I will lift up my eyes.'

For more information, visit ucalgary.ca. Stay up to date with University of Calgary news headlines on Twitter @UCalgary. For details on faculties and how to reach experts go to our media centre at ucalgary.ca/mediacentre

## **About the Haskayne School of Business**

The Haskayne School of Business was founded at the University of Calgary in 1967, and was named in honour of Richard F. Haskayne, OC, AOE, FCA, in 2002. The business school has approximately 3300 full- and part-time students enrolled in bachelor's, master's, doctorate, and

executive education programs, and stays connected with its more than 21,000 alumni in 80 countries worldwide.

The vision of the Haskayne School of Business is to be an internationally recognized centre of excellence for business education, research, and community outreach, with a special emphasis on the distinct elements that define Calgary and Alberta: energy, entrepreneurship, and ethical leadership.

For more information, visit haskayne.ucalgary.ca or follow us on Twitter @HaskayneSchool.

#### **CONTACT INFORMATION**

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